

CII – NATIONAL AWARD FOR ENVIRONMENTAL BEST PRACTICES
8th edition (28, 29 & 30 July 2021)



SPROUT GROUP

COMPANY: SPROUT PRIVATE LIMITED

PRESENTER : SANDEEP PHILIP
DESIGNATION : MANAGING DIRECTOR

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SPROUT PRIVATE LIMITED
PRESENTS

SPROUT GREENPAK

Home compostable plastic free water base coating for paper cups, containers and take away boxes



Biodegradable **Compostable** **Recyclable**

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Trigger of project :

- Plastic coated paper cup ban in Kannur District of Kerala in 2017
- Total ban of Single use plastic in the State of Kerala on January 1,2020.

Uniqueness: Present market solution was PLA. This comes under the category of industrial composting (Requires 58 degree to start composting in a industrial setup. Our technology is Home Compostable (will compost naturally in backyards without any external factors. In addition, our technology uses barrier technology instead of extrusion process. Recyclability is 94 %. Can be run in both ultra sonic and heater paper cup machines smoothly.

Milestones :

- GO for exemption by Environment department of Kerala: 28-01-2021
- Biodegradable by CSIR- Trivandrum: 29-06-2020
- Plastic free by CIPET: 14-05-2020
- Food contact safe by CFTRI Mysore: 04-12-2020
- Inspection clearance by Pollution control Board: 13-02-2020



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MAJOR CHALLENGES FACED

- Since the coating is water base, it will not run in conventional coating machines which is presently available in Indian market. All were using extrusion process with granules in current coating machines. We had to alter machines to suit our requirements.
- Since most of the chemicals were imported, they were designed for ultrasonic high speed paper cup machines. In India we use 98% of conventional heater paper cup machines. The technology was not suitable for our machines. We had to do several trials and thus successfully made it suitable for conventional paper cup machines.
- Since the technology was not similar to government officials we had to face several legal battles to get the clearance from the Environment Department.
- Most of the people engaged in printing and punching of paper rolls were not co-operative since such alternatives will put an end to the LDPE coating business. This caused a major hurdle to us.
- Several setbacks from plastic coating material suppliers
- Heat saleability issues and leakage problems



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TANGIBLE BENEFITS

- Majority of paper cups and containers end up in land fill. An average 20000 tons of paper is used in paper cup industry. This can be recycled and creates a circular economy. Even if this is not possible, our cups and containers will be degraded in the soil in 90-180 days.
- The waste paper gets more rate for converters since its recyclable
- Will be a great step to solve the ocean pollution and climate change



SUSTAINABLE DEVELOPMENT GOALS



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INTANGIBLE BENEFITS

- Reducing the carbon footprint
- Creating responsible citizens with the help of a circular economy
- Helps to reduce cancer and brain disorders in people

As per IIT research by Prof. Sudha Goel on Microplastics and other harmful substances released from disposable plastic coated paper cups into hot water, 25000 micro plastics goes into human body every time you drink tea or coffee in a plastic coated paper cup.

(Journal of Hazardous materials 404(2021)124118)



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REPLICATION POTENTIAL



- Have successfully taken trials with about 250 paper cup manufacturing units in Kerala, Tamil Nadu, Karnataka and Maharashtra. Can be run in any paper cup machines without any modifications.



- Working with Kerala Suchitha Mission (An initiative of Swachh Bharat) to reduce single use plastics.



- Stated working with firms in UK and Ireland in an European union initiative implemented to reduce single use plastics.



- Helping with Haritha Karma Sena (Waste collection initiative) to implement traceability in recyclable paper cups and containers to create a circular economy.
- Working towards a greater goal to eliminate single use plastics by 2022 in India.

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NATIONAL BENCHMARKS

FEATURES	SPROUT GREENPAK	ITC FILOBEV	WESCO SUPER GREEN
Home compostable	Yes	No	No
COATING GSM	5-8 GSM	15-20 GSM	15-25 GSM
SEALING IN HEATER MACHINES	PERFECT	LEAK PROBLEMS	LEAK PROBLEMS
SEALING TEMPERATURE	150-160 degree	190-200 degree	200-230 degree
Recyclability	Yes	Yes	Yes
Coating Requirements (As per international standards is Below 10 gsm)	Yes	No	No
Smooth Running in Machines	Perfect	Causes damage to cutting blades	Causes damage to cutting blades
Cost per Ton	Rs. 105000/-	Rs. 128000/-	Rs. 110000/-

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Future Plans



- Working to reduce the coating to 2.5 gsm in order to make the paper more affordable. Presently a 40 % difference is available in the rate with current Plastic coated paper.
- To work with state governments and central governments to implement single use plastic ban and create a greener environment.
- To give social awareness and educating people in waste management thereby increasing the amount of recycling and creating a circular economy.
- Install more coating units in different parts of India and make the technology more popular and create a single use plastic free nation.
- To work with food delivery apps and restaurants to convert the packaging to more sustainable methods.

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MAJOR LEARNINGS



- Disposables are a major part of the food industry. The recent outbreak of corona and other diseases have shown the importance of disposables.
- 99 % of take away cups and containers are plastic coated and ends up in landfill.
- Many of the alternatives available in the market are costly and not affordable for the general public
- Many environmental alternatives like PLA(Poly Latic Acid) are industrial compostable and have been put red-list in many European countries.
- Many technologies available in the Indian market will not suit the Indian machines.

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